



Our Company: Overview

[Our Company](#) | [Our Services](#) | [History](#) | [Management Team](#) | [Going Green](#) | [Contact Us](#)

Our Mission Statement

E Source provides independent research, advisory, and information services to utilities, major energy users, and other key players in the retail energy marketplace. Our mission is to increase the effectiveness of our members' operations, programs, and customer relationships, while supporting the efficient and environmentally sound use of energy.

Who Is E Source?

Whether you're an electric or natural gas utility or a large business customer served by a utility, your problems are probably not unique. Every utility service territory and every business is different, but when it comes to selling, buying, and using energy, many others have faced the same challenges as your organization.

For more than 20 years, E Source has been helping utilities and large energy users with critical problems involving energy efficiency, utility customer satisfaction, program design, marketing, customer management, and sustainability. Our Research and Advisory business model enables you to tap into the best minds in the business, people who have wrestled with problems very similar to yours. Our approach gets you up the learning curve fast, helps you avoid the mistakes others have already made, and allows your organization to begin to immediately implement the industry's best practices.

Organizational Benefit

E Source provides the benefits of consulting or full-time staff at a fraction of the price. Organizations working in the energy sector face many problems in common. Instead of making every engagement a custom solution, E Source devotes far more resources on each issue than any company could afford to spend alone. Our research and counsel are then provided on a syndicated basis to our member organizations. This often negates the need for you to hire consultants and, at a minimum, helps you make your consulting investments more focused and effective.

Strategic Benefit

Discover how your peers in similar organizations tackle the challenges you face. We facilitate interaction and networking among energy executives across North America. Common problems and challenges can be aired and solutions evaluated in a safe and neutral environment. Because these peer-to-peer interactions are facilitated by E Source staff, there is little wasted time and the very best solutions and most relevant experience are quickly brought forward.

Each service holds regularly scheduled meetings and web conferences. Our staff is always available to answer your direct questions or put you in touch with the right individuals who can help.

Tactical Benefit

Your staff members can quickly get actionable advice, useful data, and case studies that are relevant to their immediate programs and goals. Every employee of a member organization has

access to the E Source staff and library—resources that will make them more productive, help them find creative solutions, and help them avoid the mistakes others have made in the past.

Through our members-only web site, which is continually updated with new reports and other resources containing the latest data and best practices, your staff will be equipped to make better, faster decisions on the challenges they face.

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