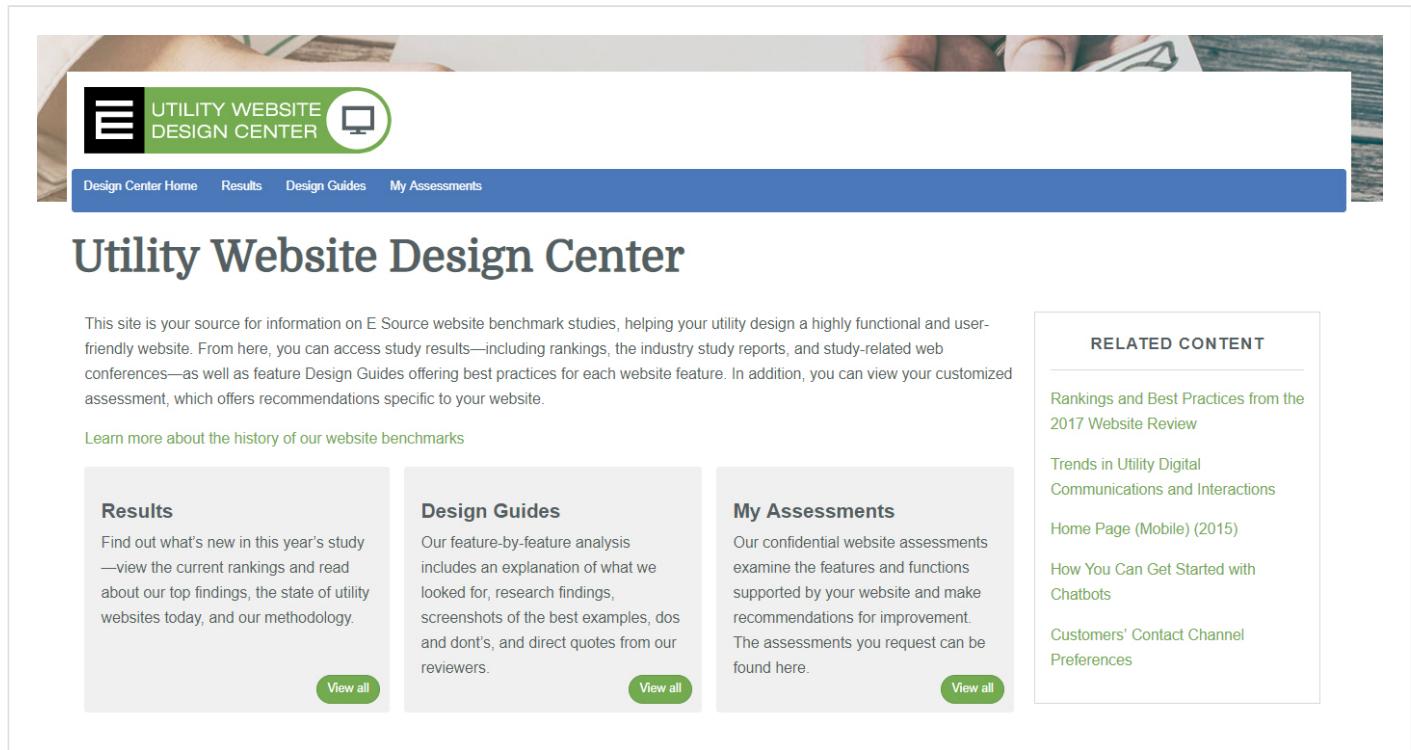




Utility Website Design Center

Our Website Design Center will give you the information you need to build and optimize your online customer contact channel. You can access all of our benchmark studies, rankings, feature analyses, and additional resources to help your utility design a highly functional and user-friendly website.

[Access the Website Design Center](#)

A screenshot of the Utility Website Design Center homepage. The top navigation bar includes the 'E Source' logo, a search bar, and links for 'Design Center Home', 'Results', 'Design Guides', and 'My Assessments'. The main content area features a large image of a person's hands working on a wooden surface, followed by a section titled 'Utility Website Design Center' with a brief description of the site's purpose. Below this are three cards: 'Results', 'Design Guides', and 'My Assessments', each with a brief description and a 'View all' button. To the right, a 'RELATED CONTENT' sidebar lists links to 'Rankings and Best Practices from the 2017 Website Review', 'Trends in Utility Digital Communications and Interactions', 'Home Page (Mobile) (2015)', 'How You Can Get Started with Chatbots', and 'Customers' Contact Channel Preferences'.

Inside the design center, you'll find:

Latest Survey Results

Get all the latest data from our most recent industry benchmark study—view the current rankings and read

about our top findings, the state of utility websites today, and our methodology.

Design Guides

Our feature-by-feature analysis includes an explanation of what we looked for, research findings, screenshots of the best examples, do's and don'ts, and direct quotes from our reviewers.

Custom Website Assessments

You'll have access to our personalized assessments, examining the features and functions supported by your website with specific recommendations for improvement.

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