



Benchmarking DSM Savings as a Percentage of Utility Sales

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Using data from [E Source DSM Insights](#)—our tool containing data on demand-side management (DSM) program goals, budgets, spending, and savings from DSM regulatory filings—we analyzed average portfolio savings as a percentage of sales. Check out this infographic to see which utilities have achieved average annual energy savings of at least 2% and which utilities are on track to meet this goal over 10 consecutive years.

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