



# How to improve your midstream and upstream programs

## Reports to help you offer the best programs to utilities

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Whether you're helping utilities expand existing midstream programs or developing these programs from scratch, knowing about the latest successful midstream program designs can help you serve your customers.

Our "How to improve your midstream and upstream programs" reports outline strategies to help you implement the best midstream programs possible. The reports cover:

- Which measures to move upstream
- How to improve program evaluation and data collection
- How to distribute the incentives
- How to measure and benchmark program results

The first report in the series, [Sending your DSM measures upstream](#), is free to view. The other four reports are available for purchase.

If you're interested in learning more about the report series and pricing information, fill out the form below. Someone from E Source will reach out to help.

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