E Source style guide and word list

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Welcome to the E Source style guide (PDF) and word list (PDF). We created these resources to help E Source employees write clear and consistent content across the E Source website.

If you're an E Source employee …

Use the internal versions of these documents:

- E Source style guide
- E Source word list: A guide to terms, abbreviations, and hyphenation

We use the Chicago Manual of Style as our default style guide. We adapt certain rules to better suit E Source voice, which is how we've created the E Source style guide. And we use Merriam-Webster as our default dictionary, which is how we determine how to treat certain words and phrases in the E Source word list.

We invite you to use and adapt these resources as needed. All we ask is that you credit E Source. Although the E Source style guide and word list are freely available online, they haven't been written with public or external use in mind. Note that we've removed internal E Source hyperlinks from these versions.

Thanks to the Mailchimp Content Style Guide and the University of Oxford Style Guide for content and design inspiration.

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