



# E Source Forum 2021: Spotlight on the data- driven utility track

By Jim Ketchledge

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We're inching closer and closer to [E Source Forum 2021](#). In just a little over a month, we'll be learning (and celebrating) with you, whether you'll be joining us in person or online from the comfort of your home office. We're so excited to see you all again and have so much to share at this year's event!

As part of our countdown, our data science company is aiming the spotlight on each of this year's tracks so you know what to expect from the sessions. Today, the spotlight is on our "Enabling tomorrow's data-driven utility" track. The sessions in this track will bring you up to speed on the next steps with advanced metering infrastructure, the power of data science services, and the benefits of digital business transformation.

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## Hot session alert!

### **Eliminating O&M costs through data science services**

*Wednesday, September 29, 10:45 a.m. MT*

The quest for opportunities to reduce utility operations and maintenance (O&M) costs across the business is never-ending. We'll explore how several utilities are using predictive models to understand where smarter spending can reduce disproportionately high costs. You'll also learn what predictive data is critical and what might not be worth the acquisition costs in areas like vegetation management and condition-based maintenance.

[Register for the Forum](#)

## Track spotlight: Enabling tomorrow's data-driven utility

Hear Jim Ketchledge, executive vice president of operations for Technology Planning and Implementation Consulting, describe what to expect from this track at the Forum.



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