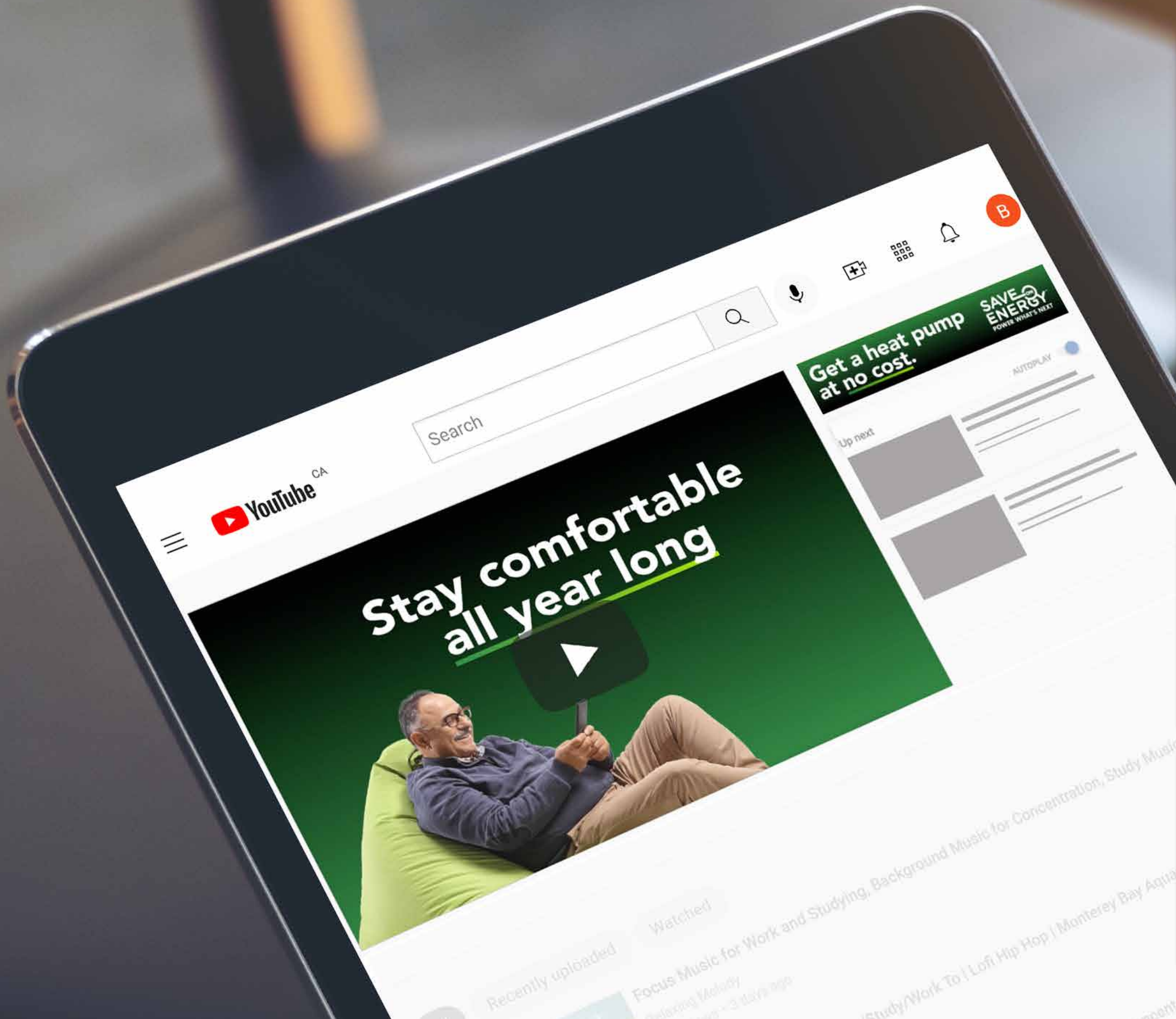


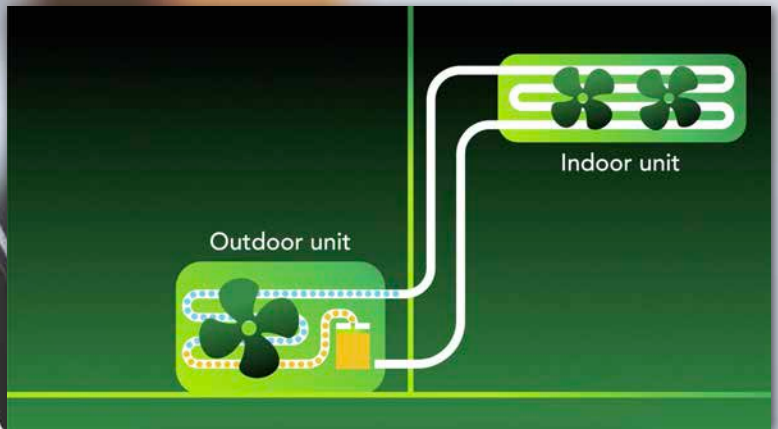
**Independent Electricity System Operator**

# Energy Affordability Program





Use up to 50% less energy to heat your home.



Help is available!



**\$** Income qualified      **⚡** Electric heating





SAVE ON ENERGY  
POWER WHAT'S NEXT

Energy Affordability Program

# Meet your home heating hero.

Free heat pumps for electrically heated homes

The next big thing in energy-efficient upgrades is

SAVE ON ENERGY  
POWER WHAT'S NEXT

Energy Affordability Program

# Meet your home heating hero.



The next big thing in energy-efficient upgrades is now available for free through the Energy Affordability Program. You may qualify for a cold climate air source heat pump—professionally installed at no cost.

**Open to past program participants**  
If your home is electrically heated and was already weatherized through the Energy Affordability Program, this offer is for you!

Heat pumps use electricity to heat, cool, dehumidify and filter the air in your home year round. They're so efficient, they can cut your electricity bills by up to 50% compared to an electric furnace.

Each heat pump installed comes with a two-year free maintenance warranty and a 10-year equipment and labour warranty.

### Why make the switch?

 100% free if you qualify	 Energy efficient
 Year-round savings	 A comfier home

Spaces are limited!

Apply now

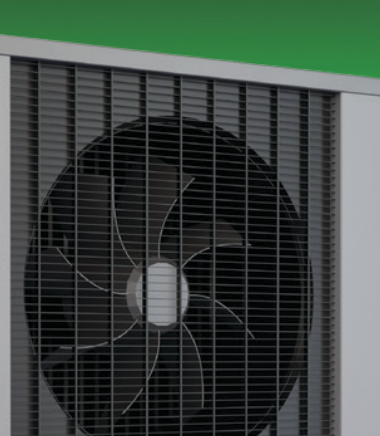
or call 1-844-770-3178 to sign up



Energy Affordability Program

# Your heat pump's on us.

For income-qualified households with electric heating



## Energy Affordability Program

# Imagine using up to 50% less energy to heat your home.\*

It's true—switch to a heat pump and watch your bills go down. The latest in energy-efficient home heating and cooling could be yours for free. No strings attached.

\* Typical reduction in annual energy used for heating when switching from an electric furnace. Natural Resources Canada, Cold-Climate Air Source Heat Pumps (2022).

# Comfort and savings in every season.

A heat pump is a high-efficiency system that extracts heat from the air, compresses it and moves it to where it needs to go—either inside or outside your home.



**In the winter,** it heats much more efficiently than an electric furnace or baseboard heater.



**In the summer,** the heat pump reverses, becoming a high-efficiency air conditioner.

**Year round,** it also dehumidifies and filters the air in your home.

# Confirming eligibility is easy.



## You qualify if:

- ✓ Your home is electrically heated, and
- ✓ You're a homeowner or renter who meets any **ONE** of these four requirements:

### 1

Your annual household income does not exceed the following limits:<sup>†</sup>

Number of people in the home	Before-tax household income
1	\$45,322
2	\$64,095
3	\$78,499
4	\$90,643
5	\$101,343
6	\$111,015
7+	\$119,910

### 3

You received a Low Income Energy Assistance Program (LEAP) grant or were part of the Ontario Electricity Support Program (OESP) within the last 12 months.

<sup>†</sup> Household income limits are subject to change.

### 2

You received one of the following types of assistance in the past 12 months:

- Allowance for the Survivor
- Guaranteed Income Supplement
- Allowance for Seniors
- Ontario Works
- Ontario Disability Support Program (ODSP)
- Healthy Smiles Ontario Child Dental Program

### 4


You're a resident of an eligible Social Housing property.

**SAVE ON ENERGY** Save On Energy  
Sponsored

NEW: We're offering free cold climate air source heat pumps to income-qualified households with electric heating.

**Energy Affordability Program**

# Get a home heating hero for zero.



**Free** energy-saving heat pump if you qualify

SAVEONENERGY.CA

**See if you qualify today** [Apply Now](#)


Spaces are limited

**SAVE ON ENERGY** Save On Energy  
Sponsored

NEW: We're offering free cold climate air source heat pumps to income-qualified households with electric heating.

**Energy Affordability Program**

## Say hello to savings.



**Replace your electric furnace** [Apply Now](#)  
Year-round savings

**Heating + cooling upgrade** [Apply Now](#)  
The next big thing

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**Energy Affordability Program**



**For income-qualified households with electric heating**

**See if you qualify** [Apply Now](#)  
Upgrade for free

