**Convince your coworker email**

Did you know we have an E Source membership? I just created my account and have been exploring all the market research and industry insights we have access to. I want to make sure you [create an account](https://www.esource.com/user/register), too, so you can start taking advantage of these perks:

* **We can Ask E Source.** Whenever we have questions that need custom research, we can send them to the E Source team. They’ll do up to two hours of research for each question and get back to us with a thorough answer. We can ask about anything that falls within our membership. Whether that’s demand-response and energy-efficiency programs, electric vehicles, customer experience, or marketing campaigns—the list goes on and on*.*
* **We have our own engagement director.** Our E Source engagement director helps us with whatever we need, including learning how to use the website or starting a new project with the E Source team. It’s like having our own inside source for industry trends!
* **We can stay ahead of the curve.** We get exclusive access to the latest market research, data and reports, industry events, and utility trends. E Source’s tools and databases help us keep our finger on the pulse of the industry and achieve our goals.

Once you [create an account](https://www.esource.com/user/register), you can get acquainted with [all E Source has to offer](https://www.esource.com/welcome-e-source).

I’m especially excited about the E Source Forum, which happens every fall in Denver. We can send as many people from our team as we want. *Conference registration is included with our membership!* E Source also offers [virtual events every month](https://www.esource.com/events) that are worth checking out.